



PRESS KIT

Wedding Table Contest

Paris First Edition



WEDDING TABLE CONTEST
Parisian first edition of the wedding
table contest 2019
Organize by student of Jaelys school
the French wedding planning school



**FIRST EDITION
WEDDING TABLE
CONTEST**



**WEDDING
& EVENTS PLANNERS
PROFESSIONAL
EXAMINATION**



**TROPHY OF THE 2019
GREATEST WEDDING
TABLE DESIGN**

SCHOOL INTRODUCTION

Jaelys is the first and only school certified by the French Government for the RNCP and AFNOR degrees for the Wedding & Events Planner and the Wedding Designer courses.



Founded in 2003 by Mr Jael Petit-Fournier (Artistic Director) and Mrs Lyly Lemêtre (Personal shopper – Colourist), today this school is the professionalizing courses leader in term of Wedding Professions. Jael Petit-Fournier is also consultant and international speaker about the “French Wedding Industry” and Wedding Artistic managements



Jaelys also provides the largest French Wedding Planners contacts network with more than 180 certified Wedding Planners throughout France and the rest of the world.



Jaelys is also a laboratory, working in both theory and realistic contexts on the field. Jaelys provides support to the students on the implementation of challenging projects like Weddings inspirations photo/video shootings and the 2019 First Edition of the Wedding Table Contest.

www.ecoles-jaelys.com



Contact: Chef de projet
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OFFICIAL, PARTNERS, SPONSORS

First and only French school certified by the French Government for the RNCP and AFNOR degrees for the Wedding & Events Planner course since 2003.



Photo and vidéo school

World's leading Wedding web platform.



Official French magazine partner for the Event.



Become Sponsor !



Partners brand's gifts.

The Parisian Palace will host our Event.



Wedding Table Contest

Petit First Edition

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THE HOSTING PLACE



Shangri-La hotel

PARIS



CAPACITÉ

Dimensions: 15 m x 14 m - 210 m² de surface

Salles entièrement insonorisée

Capacité technique : 2 projecteur vidéos, 2 écrans, 2 caméras, système son (jusqu'à 80 dB)

200	310	38
270	147	54



Wedding Table Contest

Petit Prix Editions

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Regulation:

- 1/ The candidate will have to submit the complete registration form by sending it back with a 50€ cheque for participation costs before May 10th 2019 to be able to participate.
- 2/ The organizers reserve the right to accept or reject any candidate.
- 3/ Only 4 contestant per team will be accepted.
- 4/ The contest involves laying a table for 6 persons including seats, setting the table respecting the art of French tables and finally the design of a floral (or not) table centre piece.
- 5/ The contest theme will be revealed to the contestant on the D-Day and written on an A4 sheet of paper, 10 minutes before the timer starts.
- 6/ No personal additional material will be accepted.
- 7/ After the release of the theme, the contestants will have 1h30 to lay the table and design their floral (or not) table centre piece, only using the materials from the stock area in the parlour.
- 8/ After the time limit of 1h30, the Jury members will then pass around the tables. Each team will have 5 minutes to present their work and another 5 minutes to answer the Jury members questions.
- 9/ At the end of the contest, the jury members will have 10 minutes in a private lounge to deliberate and pick the winning team.
- 10/ The winning team will receive the trophy of the “2019 Wedding Table Designer”.

THE GODFATHER: Jean-Charles Vaneck



The Greatest French Wedding Planner and Designer.

Top 9 Most Influential Planner in the World by Vanity Fair.

CEO of Sumptuous Event.

Jean-Charles Vaneck exemplify the excellence and success of a French Wedding Planner/Designer.

The Wedding Table Contest is the first French Wedding Table Contest with a true intention of restoring French expertise in term of Weddings Planning.

Jean-Charles Vaneck is the greatest ambassador of the French expertise around the world.



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THE CONCEPT



“The Wedding Table Contest” is the first French Greatest Wedding Table Contest.

This contest is open to all professionals from Hospitality and Events Operators.

This event is organised by the Jaelys Wedding & Events Planners students and in cooperation with lots of Official Partners. The goals of this event are to reunite different teams from different Weddings specialized companies to make them compete on the creation of the greatest wedding table.

The contestants will have to lay a wedding table according to a set theme, a set table setting. They will have to work according to the set requirements in the design brief.

This challenge includes: a table setting, respecting the art of French tables, for 6 persons, a table art, the design of a table decoration and a floral (or not) table centre piece.

The table will have to be fully set and ready in a limited time by a team of maximum 4 contestants.

A contest Jury panel will be composed of professionals like Head Waiters, Caterers, Wedding Planners, Tables Art and Decoration Specialists, Designers, Bloggers, etc.

After the time limit, the different teams will have to present their work, justify their crockery and material choices, their table decoration and finally their floral design.

After deliberation the jury members will present the trophy to the winning team of the 2019 Greatest Wedding Table Design.

Finally, an afternoon cocktail reception will complete our event.



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CALANDAR

Jun 2019

Lundi	Mardi	Mercredi	Jeudi	Vendredi	Samedi	Dimanche
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

Web site and online communication supports launch: February 10th

Sponsors, Service providers and press approach: Until March 30th

Contestants registration deadline: May 10th

D-Day: June 14 2019, from 10am to 5pm (cocktail reception included)

Mid-June: Emailing of thank-you letters with photos and videos of the event to the Sponsors and Officials Partners.



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